

About the Course

The GEO Leadership Blueprint is the first strategic program built for executives, agency leaders, and consultants to master visibility in the AI-driven search era

- Audience: C-suite, agency owners, consultants
- Focus: Strategy, leadership, growth
- Format: Self-paced videos, case studies and tools
- Outcome: An executive-level GEO action plan

Affiliate Program Details

- Commission: 25% per sale
- Cookie Duration: 30 days
- Refund Policy: 7-day money-back guarantee for students who have not started any modules beyond Module 1.
- Payouts: Monthly via PayPal or Wise (after refund window clears¹)
- Products Covered: [GEO Leadership Blueprint](#)

Why Promote This Course?

- Premium appeal: Built for executives, agencies, and consultants
- Strong demand: Businesses urgently need AI search visibility
- Proven longevity: GEO is a lasting transformation, not a trend

Ready-Made Marketing Assets

- Pre-written email templates
- Social posts (LinkedIn, X, Facebook)
- Professionally designed banners & visuals
- An affiliate dashboard to track clicks, sales & commissions

Guidelines

- Keep messaging professional: strategy, authority, credibility
- Avoid hype or "get rich quick" claims
- Disclose your affiliate relationship (FTC requirement)
- Use only your unique affiliate link to drive traffic

Your Next Steps

1. Apply on our [website](#).
2. Accept the affiliate invite (via email)
3. Log in to your dashboard
4. Copy your unique link
5. Promote with our ready-made assets
6. Earn 25% commission on every cleared enrolment

Questions or support? hello@gensearch360.com

¹ Only sales that have cleared the 7-day refund period (and where no refund was requested) are included in payouts

Affiliate Program Terms & Conditions

By applying to and participating in the Gensearch360 Affiliate Program, you agree to the following terms with Imaraka LLC, trading as GenSearch360.

1. Effective Date

These Affiliate Terms & Conditions take effect on the date your affiliate application is formally accepted into the program by Imaraka LLC and remain in force until terminated.

2. Program Overview

Approved affiliates are authorized to promote the Generative Engine Optimization Leadership Blueprint course and earn commission on qualifying sales tracked through their unique affiliate link.

3. Commission

- Commission Rate: 25% per sale
- Cookie Duration: 30 days (Thinkific default). Sales completed within 30 days of a referral click will be credited to the affiliate.

4. Refunds

- We offer a 7-day money-back guarantee, provided the student has not accessed any other module than Module 1 of the course.
- If a sale is refunded for any reason under our refund policy, the corresponding affiliate commission will be voided.

5. Payouts

- Payouts are made monthly, via PayPal or Wise.
- Only sales that have cleared the 7-day refund period (with no refund request) are eligible for payout.
- Affiliates are responsible for providing accurate payment details and covering any transaction fees charged by their payment provider.

6. Affiliates agree to:

- Promote the course in a professional, accurate, and ethical manner.
- Avoid misleading claims, false guarantees, or "get rich quick" positioning.
- Always disclose affiliate relationships in compliance with FTC guidelines.
- Drive traffic only through their unique affiliate link..

7. Affiliates may not:

- Bid on branded search terms (e.g., "Gensearch360", "Imaraka LLC", "GEO Leadership Blueprint") in paid ads.
- Use spam, unsolicited emails, or deceptive practices.
- Misrepresent themselves as official representatives of Imaraka LLC or Gensearch360.

8. Intellectual Property

All course content, branding, logos, and marketing materials provided remain the sole property of Imaraka LLC. Affiliates are granted a limited, non-exclusive, revocable license to use approved assets solely for the purpose of promoting the program. No ownership rights are transferred.

9. Termination

We reserve the right to suspend or terminate any affiliate account at our sole discretion, at any time, with or without cause. This includes, but is not limited to, violations of these terms, fraudulent activity, misuse of intellectual property, or promotional practices that do not align with our brand values.

10. Limitation of Liability

Imaraka LLC is not liable for indirect damages, lost profits, or system errors that may prevent tracking of affiliate sales. Commission is earned only on properly tracked and approved sales.